



**BRITISH POULTRY COUNCIL AWARD
ENTRY FORM
SUPPLY CHAIN - INNOVATION**

This brand-new award category is aimed solely at the poultry industry supply chain. We are seeking a company that has pushed the boundaries in the field of innovation and created a first for the industry in the last 2 years. This could be cutting-edge innovative or pioneering work in the which has shown to be of significant benefit to the British chicken, turkey or duck industry. It could be a new direction, idea, or way of thinking within the supply chain which has made a difference to the way poultry is grown or it could have made significant improvements towards sustainability, health or energy services. We welcome entries from all companies within the supply chain or companies can be nominated by poultry producers.

Entry Details

Entered by: _____

Job Title: _____

Company: _____

Address: _____

Mobile: _____

E-mail: _____



Entry Form

Please answer the following questions in as much details as possible.

Please describe the innovation or initiative that you feel is worthy of this award. What is the business doing now that no one else has done before and why? When was it launched and what impact has it had so far?

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Please provide any supporting information, testimonials, images which helps to add context.

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Rules, terms and conditions

- **Deadline is 30/06/18**
- Entries to be returned to:
Emma Turner
British Poultry Awards
c/o FML PR
Office 14, The Forum
277 London Road
Burgess Hill
RH15 9QU
Or email it to emma@fml-pr.co.uk
- There is no cost to enter
- The entries will be paper judged by an independent panel put together by the British Poultry Council
- Judges' decision is final
- Entries may be submitted by supply chain companies themselves, or be nominated by a poultry producer
- The innovation described in the entry must have been put into practice from January 2016 – present
- The winner will be announced at the British Poultry Awards ceremony at the Sheraton Grand Park Lane on Thursday 20th September 2018. Tickets cost £165+vat per person and includes drinks reception, 3 course meal with wine, after dinner entertainment and live band. Fundraising on the night in aid of Bloodwise.
- The organisers reserve the right to change the categories and judging panel without prior notice
- The British Poultry Awards will not be held responsible for inaccurate names or information that have been submitted incorrectly
- For further information please contact Emma Turner on 01273 834716/ emma@fml-pr.co.uk